

# Digifest Schedule 2017

## Thursday, April 27

- Registration & Welcome 09:00 - 09:30
- Interactive Zone 09:00 - 18:00  
*EXHIBITORS: 321 Maker Amnia Interactive Besify Bitr Blok Games Canadian Museum for Human Rights Claire Brunet Carrot Cyborg Art Collective Discover Learning Handsome Dog Studio 5 Horsemen Games Game Pill Little Robot Friends Olga Nabatova Secret Team Games Stitch Media VRGen*
- Student Showcase 09:00 - 18:00  
*EXHIBITORS: Centennial College Conestoga College Fanshawe College George Brown College Humber College Saginaw Valley State University University of Waterloo University of Windsor*
- COREY TIMPSON - VP @ Canadian Museum for Human Rights 09:30 - 10:30  
*Inspiring Agency Through Mixed-Media Storytelling*
- Break 10:30 - 11:00
- NIK NIEUWENHUIJIS - Creative Director @ CODE D'AZUR 11:00 - 12:00  
*Disruption is Dead*
- Lunch 12:00 - 13:00  
*Featuring The Arepa Republic & The Great Canadian Food Truck*
- JAKE HIRSCH-ALLEN - Lead for Higher Education Canada @ Lynda.com 13:00 - 13:30  
*LinkedIn Learning*
- JANICE LIU - Director of Digital Solutions & Operations @ Cossette 13:30 - 14:00  
*Digital Champions*
- ERAN CHEN - Founder, Executive Director @ ODA New York 14:00 - 15:00  
*Permeable Domesticity*
- Break 15:00 - 15:15
- MARLA NATOLI - Director, Video & Mobile @ AOL Canada 15:15 - 16:00  
*The Future of Video and Mobile*
- Digital Pioneer Award Presentation 2017

*Don Tapscott, The Tapscott Group*

16:00 - 17:00

- Digifest Reception 17:00 - 18:00

*Meet and network with Digifest speakers, attendees, and our Digital Pioneer.*

- (OFF SITE) Meet The Media Guru - Carlotta de Bevilacqua 19:00 - 20:00

*Meet the Media Guru is a series of events featuring international leaders in digital culture discussing topics that include new models of digital communication, new media, social networking, architecture, fashion, design, art and science, entertainment, environment and economy.*

## Friday, April 28

- Registration & Welcome 09:00 - 09:30

- Interactive Zone 09:00 - 18:00

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- HYUNMIN CHEONG - Senior Research Scientist @ Autodesk 09:30 - 10:00

*Generative Design: A Glimpse into the Future of Design*

- ANDREW LOW AH KEE - Executive Vice President International @ GoDaddy 10:00 - 10:45

*Demystifying Mobile Innovation From A Global Perspective*

- Break 10:45 - 11:00

- SATISH KANWAR - VP of Product @ Shopify 11:00 - 12:00

*Building Products at Scale*

- Lunch 12:00 - 13:00

*Featuring Buster's Sea Cove*

- GRANT OWENS - Chief Strategy Officer @ Critical Mass 13:00 - 14:00

*The End of Clicks, Swipes, and Gestures*

- KATE EDWARDS - Executive Director @ International Game Developer's Association

*Building the Future of the Video Game Industry*

14:00 - 15:00

- IT'S A START Pitch Competition

15:00 - 18:00

*Watch the final presentations of our pitch competition!*

- (OFF SITE) Studio Walking Tours

15:00 - 18:00

*As part of Digifest 2017, firms in downtown Toronto are opening their doors for the inaugural studio walking tour! Explore the creative workspace of some of the digital firms and connect with industry professionals.*

## **Career Forum - Saturday, April 29**

- Digifest Career Forum

10:00 - 16:00

*All Day Event*

- Interactive Zone

10:00 - 16:00

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- Student Showcase

10:00 - 16:00

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## **Workshops - Saturday April 29**

- OLGA NABATOVA - Tilt Brush by Google Workshop

10:00 - 12:00

- JANICE LIU - Advertising Technology 101

10:30 - 12:00